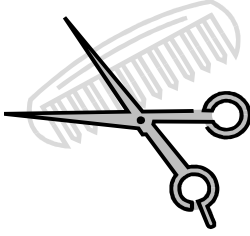


**“Expect the Best or Your Money Back”**



# ExSalonçe Ltd.

[www.exsalonceltd.com](http://www.exsalonceltd.com)

April/May 2008

## **EYELASH EXTENSIONS: “THE HOTTEST - NEW TREND”**

Sweeping the country is the latest innovation in hair extensions—those for your eyelashes. Say goodbye to short, wimpy, sparse-looking eyelashes and say hello to natural lashes that are longer, thicker and eliminate the need for mascara!

Shavasana Eyelash Extensions accentuate the beauty of your eyes. They can be a wonderful enhancement for special occasions, such as weddings, senior pictures, and class reunions. Designed to withstand daily makeup, showers, exercise, and even swimming, you might decide to keep them forever!

During a relaxing 90-120 minute session (you might even catch a nap!), our trained and certified professional adheres an individual synthetic lash to each individual eyelash, using a microdot of surgical adhesive. The result is a natural, featherweight extension that will last the full length of your natural lash cycle (about 60 days). With the prescribed maintenance, and touch-ups every 2-4 weeks, you can wear these extensions indefinitely. Black or brown strands are most popular, but red, blue and purple are also options. And lengths vary, to suit each client’s needs.

Chris and Deb have both participated in an in-depth hands-on certification program in the art of eyelash extension, and will be happy to consult with you individually and provide you with the needed care instructions.

**Call Deb or Chris at 395-9888 to get your lash line looking naturally gorgeous!**

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### Product Diversion

#### **A Risky Proposition...**

Have you ever wondered why your salon products are made available only in your salon?

Have you also wondered why you have been able, at times, to find your favorite salon products in a discount house at a greatly reduced price?

The answer to both of these questions lies in understanding how the products are marketed and how the quality of them is thereby ensured.

Salon products are to be sold to exclusively to salons.

There are times when another company can come along and purchase the products, and then resell them through mass-market chain stores.

**This is called “Product Diversion”.**

What you may not know is that salons are very careful to ensure that the products are fresh, genuine, and safe to use, i.e. free from harmful amounts of bacteria. Discount stores are not so careful.

Do yourself and all those you love a favor, and be sure to purchase your favorite shampoo/conditioner and styling products from your salon owner. Only they really know the true origin of the products.

The ones you may find at a discount house are discounted for a reason. They could be expired, counterfeit, or full of harmful bacteria.

Remember *caveat emptor*; Let the Buyer Beware

**Spring is here! Time to remove all unwanted hair with our body waxing services!  
Call Nicolette, our Body Waxing Specialist  
(319) 395-9888**

**ExSalonçe, Ltd.  
3500 Center Point Rd. NE - Suite 2  
Cedar Rapids, IA 52402**

**“Expect the Best or Your Money Back”**

**Top Ten Ways to Boost Your Immunity**

**Do you want to be healthier?**

**Check some of your old habits and see which ones could be discarded, leading to a healthier lifestyle.**

1. Dunk the junk and add a few fruits and veggies instead.
2. Drink water, sip it throughout the day, and consume at least two liters daily.
3. Avoid sleep deprivation, lack of sleep also ages you!
4. Reduce your daily stress, try meditation, or self-hypnosis.
5. Adopt an optimistic outlook; you may even bring good things about! Have you noticed how pessimists are usually unhappy and sick?

6. Avoid sedentary lifestyles, just a ten minute daily walk will help.
7. Avoid social isolation, too much of one's own company can be toxic.
8. Stop Smoking...I know you've tried...try again, and this time **really believe** you can do it...consider hypnosis, acupuncture, or something you haven't tried yet.
9. Limit the number of antibiotics you take, only use them when you have a **SERIOUS** bacterial infection. Otherwise, spend the time resting!
10. Use laughter to chase away stress and boost your immunity. Rent funny movies, watch comedians; Youtube.com is the source of many, many funny clips.

**April & May is “Prom Season”. Availability is limited.  
Book your appointment today by calling 395-9888!!!**

**Check out these Websites for donating your old computers:  
The average computer is stored for several years before it is ever discarded...let's share the wealth before the technology is outdated!**

- <http://www.freecycle.org/>
- <http://www.handicapability.org/>
- <http://sharetechnology.org/new-np-requests.html>

**At ExSalonce, Ltd. we have a “HAIR SPRAY” for you!!**

<b>Amplify Hair Spray -</b>	Ultra-fine mist delivers strong, flexible hold Hair is left static-free, shiny and manageable Humidity resistant
<b>Complete Control Hair Spray - Medium Hold</b>	Fast-drying aerosol hair spray that adds body, volume & control to any style Adjustable hold with layered application
<b>Finishing Spritz - Firm Hold</b>	Firm hold for hard-to-hold styles UV filters
<b>New Shine Endure Spritz - Firm Hold</b>	Fast-drying, ultrafirm, non-aerosol finishing spray Brilliant reflective shine Heat styling protection
<b>New Freeze Fix Hair Spray - Firm Hold</b>	Water-free, humidity resistant, fast-dry spray Lasting shape with all-day control Strengthening agents
<b>Curl.life Every-Weather Hair Spray -</b>	Patented technology conditions curls to stay springy, frizz free & defined - rain or shine Fast-drying, touchable hold helps resist humidity
<b>Sleek.Look Water- Free Hair Spray -</b>	Keeps hair style straight Adds touchable hold, frizz control & style memory Seals in style Workable formula
<b>Color-Smart Hair Spray -</b>	Gloss and guard hairspray for color treated hair New high shine technology UV filter guards against environment